# The PGA Village Sustainability Charter

# **Our Commitment to Sustainability**

In order for golf facilities to become more sustainable, all individuals connected to the development, design, construction, and management of golf courses need to think beyond the game of golf, and they need to think beyond the confines of one golf facility. Golf can and must be woven into the fabric of a community in sustainable ways in order to truly become economically, ecologically, and socially viable.

Informing, educating and engaging both golfers and the community at large are vital to the success of a sustainable golf facility. It is incumbent on The PGA Village to be a leader in educating and informing citizenry about what it means to be sustainable. Our golf facility can serve as a platform upon which the messages of living, working and playing in more sustainable ways will originate from. Our golf facility is striving to be a champion, advocate, and proponent of sustainability.

The goals associated with the game of golf should be to provide a balance between optimum playing conditions, and stewardship of the natural environment based upon scientifically sound management strategies specific to the site being managed that are economically viable, and that improve the quality of all life to the immediate region and beyond.

# The PGA Village's Philosophy

Our facility is striving to make the tenets of sustainability integral to everything we do. Our aim is to balance business activities that benefit our stakeholders, customers and employees, while improving the quality of life within our community and doing our part to conserve the world's natural resources at our location. With a focus on continuous improvement, we seek to increase stakeholder value, to engage in programs that have real impact, and to becoming responsible stewards of our environment.

To fulfill the goals stated in this Sustainability Charter, we have established the following guiding principles:

- To live by our core values
- To protect the health and safety of our employees, members, guests and the community
- To meet customer needs with solutions that drive sustainable growth
- To minimize environmental impact through responsible best practices

## We embrace and adopt the ISC-Audubon definition for Sustainable Golf Facilities:

A sustainable golf facility is an economically sound business that provides safe, healthy and enjoyable environments for all employees, members, visitors, and guests. A sustainable golf facility is sited, designed, and constructed in ways that enhance the local community, and reduce or eliminate its impact on natural resources. It is managed in ways that provide balance between optimum playing conditions for golfers, and good stewardship of the natural

environment. Management strategies are based upon scientifically sound site specific best practices that improve the quality of all life on the site, regionally, and beyond. Through outreach and education a sustainable golf facility is a champion and advocate of sustainability.

### **Our Operating Model**

<u>Social Responsibility</u>– As a sustainably responsible golf facility we are participating in the ISC-Audubon Sustainable Golf Facility Program. In doing so, we are striving to be active in our community, committed to employee diversity, development, health, safety and labor standards, and by making meaningful contributions to society.

<u>Environmental Responsibility</u>– We are committed to responsible environmental practices in the operations and management of our facility. We strive to manage and mitigate the environmental impact of our activities by implementing plans that improve the energy efficiency, promote water quality, reduce erosion, and to reduce waste that we produce. In addition we are dedicated to protecting and conserving our precious natural resources.

<u>Stakeholder Value</u>– We drive long-term stakeholder value by managing our facility for revenue growth, productivity improvement, and return on investment. We practice sound corporate governance and conduct our operations in only ethical and responsible ways.

To that end, our facility and our employees are committed to a process of continual learning and improvement in pursuit of fiscally attainable and truly sustainable operations. Specifically, we are working to balance social, economic, and environmental priorities by:

- Conducting sustainable business practices
- Provide safe working and recreational environments
- Managing the entire facility, which includes the buildings and grounds, in sustainable ways
- Encourage community engagement through a host of outreach and education efforts
- Managing our facility in ways that minimize impacts on the environment including:
  - \* Reducing Waste
  - \* Improving Water Quality
  - \* Promoting Energy Efficiency
  - \* Reducing Greenhouse Gas Emissions
  - \* Reducing Erosion
  - \* Encouraging the use of Integrated Pest Management

### **Our Goal**

Our golf facility and our plans for a sustainable future will ultimately depend on the success of the region and society as a whole to embrace sustainable decision-making priorities. In addition to our improvements to onsite

facility operations, we are fully committed to working with local town and county planners to help build a capacity for regional sustainability. We understand that there is no social improvement without economic opportunity; no economic opportunity without a healthy environment; and neither economic opportunity nor healthy environment without a strong community fabric. We are, therefore, committed to supporting social, economic, and environmental health to ensure the longevity of our community. Through implementation, we intend to be a participant in, and leader towards, the constantly moving target of regional sustainability.